



KYOCERA CASE STUDY
SUNSET OLIVE OIL COMPANY



MANUFACTURING

SUNSET OLIVE OIL COMPANY TURNS TO KYOCERA FOR INSTANT RUGGEDIZED COMMUNICATIONS

How a Food Manufacturing Facility Facilitates Communication and Productivity with Push-to-Talk

OVERVIEW

For more than a century, Pompeian, Inc. has manufactured the nation's leading olive oils, wine vinegars and cooking wines out of Baltimore, Maryland. The company recently announced an expansion with the introduction of sister company Sunset Olive Oil in Montebello, California. Sunset Olive Oil has become established and nationally renowned for its branded and private-labeled products. As the company continues to grow, it has placed cutting-edge technology at the forefront of its business operations in order to improve communications and efficiency across its expansive production site.

THE CHALLENGE

Long before joining forces with Pompeian, Sunset Olive Oil began relying on rugged Kyocera devices with push-to-talk service to provide nearly all of its employees with mobile connectivity. Opting for rugged Kyocera flip phones in the early years, Sunset Olive Oil recently upgraded its team to Kyocera's newest Android-based smartphone, the rugged DuraForce PRO, choosing the device based on its durability and push-to-talk (PTT) features. Two-way communications are extremely important in the olive-oil-production business, and PTT facilitates seamless individual or group communication between management, supervisors and their staff on a daily basis, enabling the transmission of important, timely information about schedules and work-flow changes. The staff utilizes an Push-to-Talk service on the Kyocera phones, which allows reliable connectivity over 4G LTE or the company's Wi-Fi network. The DuraForce PRO's large, dedicated PTT side key and 100dB+ dual front speakers make it easy to communicate and stay connected even in noisy environments.

With internal and external work facilities that collaborate on the management of olive oil production and bottling at their plant, Sunset Olive Oil's managers knew they needed a durable, reliable phone that could withstand hazardous

INDUSTRY:
Manufacturing

REGION:
USA

SOLUTION:
Kyocera DuraForce PRO with carrier-supported Push-to-Talk application for Business

KEY BENEFITS:

- Durable
- Rugged
- Affordable
- Waterproof
- Long Battery Life
- Rubberized Coating
- Push-to-Talk Dedicated Button
- Glove & Wet Touchscreen Operation
- Resistant to Falls & Shock
- Loud Audio



environments. Within that fast-paced environment, it is common for workers to drop their phones on the concrete shop floors. In the past, workers trying to use non-rugged devices often suffered damaged screens and broken phones due to falls and accidental drops. The company needed a durable and rugged solution, and DuraForce PRO fit the bill with its Military Standard 810G protection against shock, vibration, temperature extremes, humidity and more; waterproof IP68 certification (up to 30 minutes in up to 6.5 feet of water); and non-incendive Class I, Division 2 protection for use in hazardous locations with some exposure to flammable gas, vapors or mists.

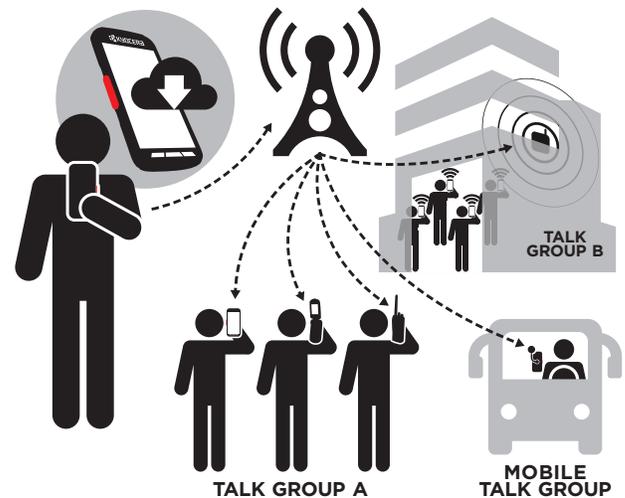
At the same time, many of the Sunset Olive Oil production staff wear gloves, so it was important to have a device on which the touchscreen would still work while wearing gloves or when the screen was wet. With Glove and Wet Touchscreen Operation and tactile hard keys for navigation, the DuraForce PRO helped workers save time and stay efficient, keeping their hands safe from the elements and enabling them to do important work – making calls, checking messages and texts, and using PTT and other key features – without removing their gloves.

THE SOLUTION AND ITS BENEFITS

“The Kyocera DuraForce PRO is extremely durable on the manufacturing floor and provides instant, reliable communications among our staff when using the push-to-talk application and side-button on the phone,” said Sheila Thompson, Operational and Shipping Lead at Sunset Olive Oil.

Today, the Kyocera DuraForce PRO is the official company phone at Sunset Olive Oil. For the company it means easy, efficient communications, while for employees it means not having to jeopardize personal, non-rugged phones in the challenging industrial environment. Choosing a rugged solution that enables key features like PTT, protection against hazardous environments and Glove and Wet Touchscreen Operation has made the lives and jobs of Sunset Olive Oil employees easier, safer and more efficient.

How Push-to-Talk Over Cellular (PoC) Works



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